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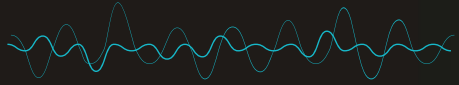
**HERE'S TO THE CRAZY ONES.
THE MISFITS. THE REBELS. THE TROUBLEMAKERS.
THE ROUND PEGS IN THE SQUARE HOLES. THE ONES WHO
SEE THINGS DIFFERENTLY.
THEY'RE NOT FOND OF RULES.
THEY HAVE NO RESPECT FOR THE STATUS QUO.
YOU CAN QUOTE THEM, DISAGREE WITH THEM,
GLORIFY OR VILIFY THEM. BUT THE ONLY THING YOU
CAN'T DO IS IGNORE THEM.
BECAUSE THEY CHANGE THINGS.
THEY PUSH THE HUMAN RACE FORWARD.
AND WHILE SOME MAY SEE THEM AS THE CRAZY ONES,
WE SEE GENIUS. BECAUSE THE PEOPLE WHO
ARE CRAZY ENOUGH
TO THINK THEY CAN CHANGE THE WORLD,
ARE THE ONES WHO DO.**

VI

**Entertaining
Enlightening
Educating**

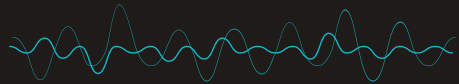
WHY?

Our vision is simple...
Inspire the World.



HOW?

In partnership with you, our unrivalled passion for making a difference allows us to entertain, enlighten and educate your people, delivering a learning experience they'll never forget.



WHO?

Our speakers are some of the most natural, gifted and entertaining speakers around. The vast and varied experience they have working with organisations all across the UK allows them to effectively challenge mindsets and be a true catalyst for change.



TONY MCNICOLL



ALICE BEVERIDGE



GAVIN OATTES



NOUN

1. a person's emotional state or the character of a place as communicated to and felt by others.

VERB

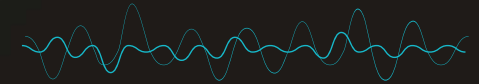
2. transmit or give out (a feeling or atmosphere).

WHAT DO YOU TRANSMIT?

Through unique learning experiences and coaching you will discover your VIBE. What elements of your leadership style can amplify your message? This leadership development experience creates both instant and long lasting impact. We draw together cutting edge psychological research with practical examples, creating a relaxed, experiential and unconventional learning environment, to fearlessly challenge the mindsets that impact behaviour and culture.

WHAT?

VIBE is an exclusive TOK Leadership Development Programme. Designed to develop everyone from aspiring leaders to senior leaders, VIBE includes a series of workshops and activities that are delivered over a 6 -12 month period. All aspects of VIBE can be tailored to ensure we meet your specific requirements and timeframes.



DON'T TAKE OUR WORD FOR IT

"Tree of Knowledge were absolutely the BEST FIT to develop our team in line with our mission 'To be the BEST'. From the moment I met team TOK I knew they were unique in their approach to leadership and team development. They were different! They get us! We love having them around SEC, their impact has gone beyond our expectations. They will be with us for many years to come."

Gayle Shepherd, Director of People and Technology at Glasgow SEC

SAY HELLO!

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